

Vabamu 'Why Estonia? From the USSR to e-Estonia' travelling exhibition

The travelling exhibition tells the story of why Estonia, a former agricultural country, became a great digital state. It explains what the preconditions for Estonia were to become a leading country in global digital success story and how the digital society has changed the activities of our state, private individuals, and entrepreneurs. All of this is done through a playful display and eloquent stories printed on fabric panels.

The original exhibition opened in Vabamu in November 2021 and ran until January 2023. The exhibition was very popular as it was the first of its kind to summarize the history of the development of Estonian digital society as well as its achievements.

The structure of the exhibition

The exhibition covers the following topics:

- ✓ Estonia has always been a tiger
- ✓ The 1990s: First catching up with the West, then outstripping it
- ✓ The 2000s: Full steam ahead
- ✓ Why Estonia? Eight reasons why Estonia became an e-state
- ✓ Start-up sector: small countries can have a big impact
- ✓ The goal: to make up a third of Estonia's economy
- ✓ Move fast and break things
- ✓ The Estonian Mafia (network of Estonian start-up founders)
- ✓ E-Estonia's 62-year journey
- ✓ Estonia 2030: A digital powerhouse
- ✓ E-RESIDENCY: OPENING UP A WORLD OF BORDERLESS BUSINESS
- ✓ Roadmap to e-Healthcare in Estonia



The opening of the travelling exhibition in VEMU Estonian Museum Canada, 23 September 2023.

Technical information

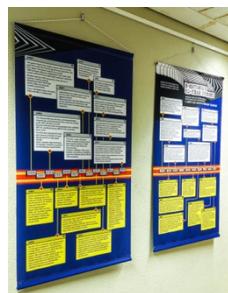
The exhibition consists of:

- ✓ 20 pcs Fabric panels in size 650x1200mm
- ✓ 1 pc Fabric panel in size 1700x1200mm

All panels are accompanied by metal pipes on the top and bottom edges.

The exhibition comes with hooks for hanging, you can also use other solutions for hanging the fabric panels.

Multimedia solutions are also available and can be added to the exhibition.



„The exhibition is a good opportunity to introduce the developments and changes that have taken place in re-independent Estonia to foreign communities, and that digital society and services make us bigger than Estonia could ever be physically.“

Vabamu's CEO Karen Jagodin at the opening of the travelling exhibition in Toronto, 23 September 2023.

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